

ANNUAL REPORT



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Thank you

INTRODUCTION

It's about time...

This is the year Flor and I finally started applying and RECEIVING funding. A new chapter for Empowerment and us as directors. We launched our first funded program, the Accelerated Back to Work program. It was exciting since we did not have the funding to do this on our own, yet.

This year, it seemed like COVID was finally over. We feel we learned a lot about ourselves as an organization and as a team. Flor and I worked more on creating programs beyond our 1 to 1 offering for unemployed migrants living in the Netherlands.

We also looked for partnerships with other organizations and individuals. This forced us to really tighten up what we stand for as an organization. The true why is about socio-economic independence. The feeling of financial independence that often comes from the job or career that we have.

As we looked for the independence for our clients we saw that we wanted it for Empowerment as well.

It isn't enough to have a job. It's not enough to just survive. It's more about feeling successful beyond paying the bills. This is why our programs have to be more than a bandaid but a series of skills that can help not just for a job but for a career. Not just for a career but also for a way of living. Then we focus not just on the CV or the LinkedIn profile but also who do you want to be and what do you want to do.



Fun photoshoot donated to us where Flor de Maria Paredes Mattos and Shea Harty.

For all of us, it not just about your job or your career, what else do you want for your life? What does freedom look like for you? I think COVID helped us all look at what does real freedom feel and look like.

With love and gratitude,

Shea and Flor

OUR 2022

HIGHS AND LOWS

We share the things that motivated us and the things that challenged us in 2021

HIGHLIGHTS

1

We received some funding to run a pilot program to see how quickly we can help people get back into a career. 100% were in a new job or career within 3 months after the program ended. We could not have asked for a better success rate!

2

We increased our admin fees. Our suppliers had to raise their fees and that meant raising our own fees.

3

Our online portal for our coaches to be matched with clients is running with little to no issues. This means a more efficient and effective matching for our core program, 1 to 1 career coaching

LOWLIGHTS

1

We closed our BV. It was more expensive than we realized. Our business model of offering services to corporations through a BV (social enterprise) was no longer necessary or effective. Also, we found that we could do that same offering through the Stichting cheaper and more efficiently.

2

Our funding efforts were not as successful as we hoped. However, we learned a lot of about the process and about how we need to represent ourselves, tell the story of who we are helping and how our services truly help them

Financials 2022

	Actuals 2022	Actuals 2021
Revenue		
Fundraiser	€0.00	€0.00
Donations	€0.00	€409.00
Sponsorship- Oranje Fonds	€13,500.00	n/a
Back to Work Program	€200.00	n/a
Admin Fees for Free Coaching	€1,551.00	€1,300.00
Paid Coaching (Employed Clients)	€240.00	€907.50
Belastingdienst Refund (SE)	€0.00	€397.00
DEI Corporate Client	€2,550.00	n/a
Empower Events/Workshps	€591.18	€2,964.87
Total income	€18,632.18	€5,978.37
Expenses		
Operational Costs	€17,133.15	€3,662.91
Location Rental	€905.76	€0.00
Volunteer & Representatie Costs	€694.09	€456.97
Travel costs	€77.40	€26.40
Bank & Insurance Costs	€378.94	€237.51
Eventbrite fees	n/a	n/a
KAep Notaris (ANBI status)	n/a	€793.12
Administrative Costs (i.e. Reconi)	€476.56	€194.81
Total Expenses	€19,665.90	€5,371.72
Balance		
Assets		
bank balance (per 31 December ...)	€265.45	€823.41
Sponsorship still to come (Oranje Fonds)	€1,500.00	
Total Assets	€1,765.45	€823.41
Liabilities		
Beginning Year Bank Balance 1 January ...	€823.41	€565.33
Reserves en fondsen	-€557.96	€258.08
loans & debts	€0.00	€0.00
invoices pending	€1,500.00	€0.00
Total Liabilities	€1,765.45	€823.41

ACKNOWLEDGEMENTS

We want to Oranje Fonds for taking a chance on us. They had no idea who we were but they saw something there. Due to their willingness to offer feedback and a chance to do more, we are on our way to helping more people and being a better Stichting.

Empowerment Foundation

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WE THANK YOU
FOR YOUR CONTINUED SUPPORT IN
OUR PROGRAMS