



Empower Amsterdam

Annual Report 2018



Foreward

When we first started Empower Amsterdam, we didn't know yet just what the future had in store for us. We started Empower with the goal to help people who were stuck. People who wanted to get back to work but for one reason or another things weren't working in their favor. We wanted to level the playing field and provide coaching to people who at this point in their life cannot afford to pay for help, even if that help will improve their situation.

In 2018, we found people who believe in what we are trying to do and supported us to reach our goals. The number of coaches increased as well as the number of hours they donated. Our volunteers not only donated hours, but they also donated money when it was needed. They believe what we do is important enough that money should not get in the way. ABN Amro Circl became our first corporate sponsor by giving us a free space for our evening workshops. Other companies such as Google and Dubsado provided us with discounts to their services that allow us to work together, smarter, faster, and more efficiently. We could not have made it through 2018 without this support.

What gets us most excited is the impact we made in people's lives. The testimonials shared by our clients letting us know that the hours we put in were appreciated and changed their situation. Sometimes it's just being able to look at their situation differently, a tweak to their LinkedIn profile, or just hearing themselves say the things going on in their head out-loud and someone says, 'That's not true'.

We didn't meet all of our goals this year. We didn't get the ANBI status. We didn't move into our own office. We didn't reach the online engagement we set out to achieve. We still came very close and not reaching those goals doesn't mean we won't still create big goals. We'll continue to make plans to visit the sun and we'll celebrate when we make it to the moon.

Shea Harty

Managing Director, Empower Amsterdam



Client feedback

“I am really impressed with the caring professionalism and services offered by Empower Amsterdam. I feel very grateful to have been welcomed into their network during a very difficult process of trying to enter the Dutch job field, and I benefited a lot from one-on-one coaching that helped me focus and make a path to achieve my goals.”

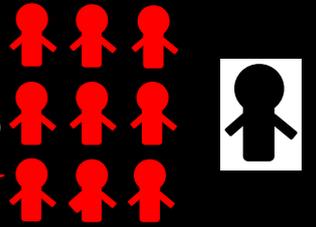
Our Impact

217 UNEMPLOYED
PEOPLE
RECEIVED
COACHING

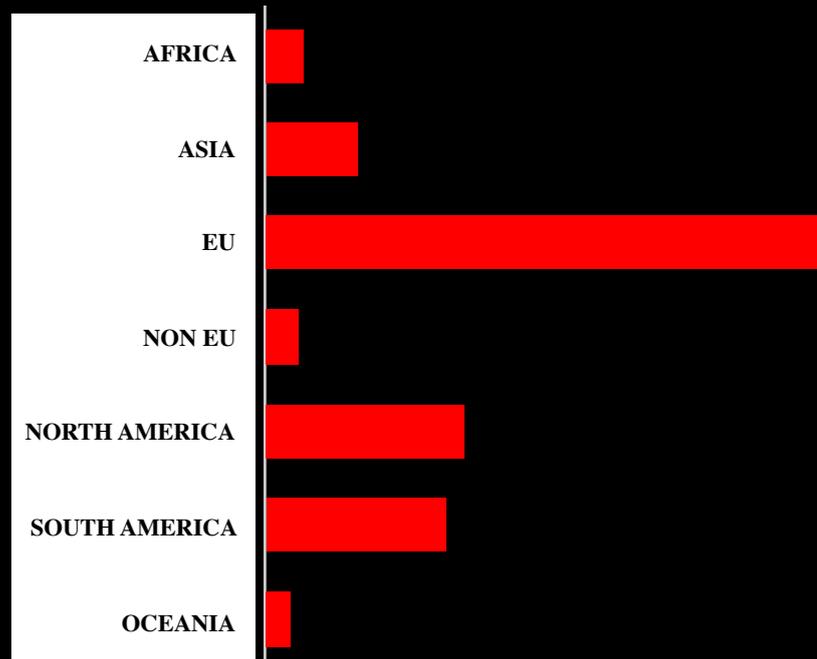
COACHING
HOURS

1K COACHING
HOURS
DONATED

64% OF OUR CLIENTS
WOMEN



OUR CLIENTS AROUND THE WORLD



LOCATION

29 CITIES IN
THE
NETHERLANDS
ARE
IMPACTED

COACHING
HOURS

1K COACHING
HOURS
DONATED

Empower Programs & Events

In 2018 Empower Amsterdam ran a successful series of workshops and were able to increase our income considerably. We were very excited when the Restaurant Circl offered us a free venue for all our evening events and we were able to hold a total of 5 evening workshops over the year.

We had a wide variety of workshop topics from business, to career change to personal development. All the workshops were very well received by both paying participants and those of our volunteers who took the opportunity to attend free of charge. Lana Jelenjev kicked off the year with her workshop “Grow your business: Map your stakeholders”, then Zlatina Tsvetlova gave an excellent workshop “The three steps to successful networking”. Vanessa Smith, one of our own volunteer coaches, presented a workshop “Supercharge your confidence and boost your career”. Marcel Barges Jans offered her workshop “the power of vulnerability” to a fascinated group and finally, Helen Maynard Hill presented her workshop “Beyond Profit” helping people transition from corporate to non-profit roles. We would like to thank all the facilitators who gave their time freely for the Empower Amsterdam Stichting.

Empower Amsterdam also attended our first fair aimed at the international community in the Netherlands in 2018. Our presence at the Amsterdam “I Am Not A Tourist Fair” in October was very successful and helped raise awareness of Empower Amsterdam as well as introducing our style of coaching to the general public.

Jane Stephenson

Treasurer & Director of Programs





Client feedback

“I moved from Ukraine to the Netherlands and had to define for myself what I would like to do in the new country. Having mostly work experience in law I would like to start doing something else here but couldn't define what exactly taking into account my interests and skills. I had sessions with Reece Backhouse and he helped me to reveal my inner preferences, we worked on the confidence and doubts, destroying my inner barriers and as the result we defined that tourism attracted me and this sphere is interesting for me. We did useful exercises and talked a lot, Reece is a good listener and he leads the conversation in such a way that you suddenly realize what you have to do, and you find answers to your questions just having a good insight in yourself.”

Empower Coaches & Pop-up Events

Flor de Maria Paredes Mattos
Secretary & Director of Coaching





Client feedback

“Empower is an amazing organization dedicated to helping women to rise. I never had a life coach before so I didn't know what to expect. I was really desperate and so lost, but when I talked to my assigned coach Richard Post, I knew this was going to work for me. He knew exactly what I needed and kept me on track whenever I deviated from topic. The sessions really gave me a different perspective on life and insights to myself. I am now much more relaxed and when I have a down day, I breathe in and out and keep going. At the end of the day, if you are in the right mind set, you will attract what you deserve in life. Thank you Empower for all you do. I am so grateful! ”

Empower 2019 Aspirations

Sponsorship

2 corporate sponsors providing financial support

Government support for our operations

Partnerships

Identifying two or more other non-profits that we can work with to help our shared community

Career Coaching Training

Teaching our brand of career coaching for other coaches and having it certified by the ICF (International Coaching Federation).

Programs & Events

6 day-time workshops

6 evening workshops

3 events (or more)

Pilot

12-week program to improve on our ability to get people back to work faster and better integrated into Dutch society

Our Financials

Stichting Empower Amsterdam				
Balance Sheet and Income and expenditure report				
December 31st 2018				
		Actuals 2018	Actuals 2017	
Income				
income - fundraiser		€ -	€ 810,80	
income workshops		€ 1.100,00	€ 379,72	
income donations		€ 136,00	€ 384,00	
income incidental		€ -	€ 21,00	
Total income		€ 1.236,00	€ 1.595,52	
Expenses				
legal fees - stichting set-up		€ -	€ 427,00	
Board Meeting Expenses		€ 118,50	€ 15,60	
Volunteer Expenses		€ 197,87		
Bank charges		€ 140,14	€ 85,89	
Stripe fees		€ 3,62		
Eventbrite fees		€ 140,54		
event room rental		€ -	€ 391,20	
Stationery/sundries		€ 63,53	€ 21,66	
website costs		€ -		
CSM Package costs		€ -	€ 82,94	
KvK		€ -	€ 57,00	
Advertising		€ 121,99		
fundraiser costs			€ 54,00	
workshop costs		€ 113,60	€ 53,45	
insurance		€ 21,68		
fixed assets		€ -		
event costs		€ 211,50		
additions to reserves		€ 103,03	€ 406,78	€ -
deductions from reserves				
total expenses		€ 1.236,00	€ 1.595,52	
Balance				
		12/31/18	12/31/17	
assets				
current bank balance	12/31/18	€ 499,36	€ 381,33	
cash in hand	12/31/18	€ 10,45	€ 25,45	
Total Assets		€ 509,81	€ 406,78	
Liabilities				
current bank balance	1/1/18	€ 381,33		
cash in hand	1/1/18	€ 25,45		
Reserves en fondsen		€ 103,03	€ 406,78	
Totale Liabilities		€ 509,81	€ 406,78	€ -

Client feedback

“From a friend I heard about Empower Amsterdam. I joined a pop-up organized by EA and I took the opportunity to take a few coaching sessions. Looking for your next career move isn't always easy and having someone asking important questions about yourself and your goals in life, help you to focus and is key to success.

Thanks to EA I am much more focussed and clear about what I want and what I have to do to reach it!”

EmpowerOrganization

Stichting Empower Amsterdam was founded on March 23rd, 2017.

The Chamber of Commerce registration number – known in the Netherlands as the KvK number is 68372027.

The Fiscal number – known in the Netherlands as RSIN is 857416595.

If you want to contact us you can email in the first instance with info@empoweramsterdam.com

Board members

Chairperson: Tisha-Shea Harty

Treasurer: Amanda Jane Stephenson

Secretary: Flor de MariaJesus Paredes Mattos